

Rowmark Introduces New Product Masking

Rowmark has announced new product masking for Rowmark products. Within the past year, Rowmark had been hearing feedback from both customers and distributors about ghosting residue left on sheet materials after the mask was removed. This led to additional clean-up steps with some products.

After extensive testing has been conducted, Rowmark has found a new and improved masking formulation that eliminates the residue problem entirely. Additionally, the masking will feature printed fabrication instructions for the Rowmark products.

This new masking will be phased into Rowmark products throughout the coming year.

The logo for Johnson Plastics, featuring the company name in white, bold, sans-serif capital letters centered within a solid blue rectangular background. The background has a subtle drop shadow effect.

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